



For Immediate Release

News Release

## Magellan Technology appoints Marketing and Communications Manager

**Sydney, Australia – 25 September, 2009** – Magellan Technology Pty Ltd, the Australian Radio Frequency Identification (RFID) solutions provider has appointed Katrina Ganin as Marketing and Communications Manager for its global operations.

Ms Ganin has close to two decades experience in communications and marketing Information and communication technologies (ICT) as both a journalist and PR consultant.

Tim Frost, the Chairman and CEO of Magellan said, “We are delighted to have Katrina join us as she is a highly experienced marketing and communications professional who will be pivotal in the growth of company through greater market awareness.”

“We are an Australian company punching well beyond our weight on the world stage. I believe Katrina is the right person to communicate that to our various stakeholders,” Mr Frost said.

“I’m very pleased to join Magellan as this is a great opportunity to promote an innovative technology developed in Australia that is being used increasingly in business solutions around the world,” Ms Ganin said.

### **About Magellan Technology**

Magellan Technology Pty Ltd, Sydney, Australia, is a technology developer, manufacturer and licensor of advanced read and write 13.56 MHz RFID systems. Magellan designs builds and offers a comprehensive range of advanced RFID products based on Magellan’s unique Phase Jitter Modulation (PJM) technology. PJM complies with the International Standard’s Organisation and the International Electrotechnical Commission’s standard ISO/IEC 18000 Part 3 Mode 2. PJM products are optimized for very high speed identification and authentication applications where many hundreds of tagged articles such as poker chips, medical implants and other valuable items are stacked tightly together or need to be identified rapidly and 100% reliably in dynamic situations



where tags are presented in high volume and in any orientation. Magellan develops, licenses and sells its PJM technology and business solutions worldwide.

**Contact**

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