



For Immediate Release

News Release

Magellan Technology selected as finalist at NSW ATS Patrons' Award 2009

Sydney, Australia – 30 September, 2009 – Magellan Technology Pty Ltd, an Australian Radio Frequency Identification (RFID) solutions provider has been selected as a finalist in this year's NSW Australian Technology Showcase Patrons' Award for Outstanding Export Achievement.

Magellan Technology's world-leading Phase Jitter Modulation (PJM) RFID technology is used by a wide variety of industries and applications worldwide including healthcare, casinos, jewellery and document management.

Tim Frost, the Chairman and CEO of Magellan said, "We are delighted to be chosen as a finalist in this prestigious award. We have a world-leading technology that we have exported around the globe since 2002.

"Nomination for this award is particularly satisfying as all research and development for our solutions has been done in Australia by Australians. We export our solutions both directly and through a network of partners with growing success particularly in the US and Europe," he said.

The 2009 Award will be presented by The Hon. Ian Macdonald, Minister for State Development at Government House on Wednesday, 21 October at 5 pm.

About Magellan Technology

Magellan Technology Pty Ltd, Sydney, Australia, is a technology developer, manufacturer and licensor of advanced read and write 13.56 MHz RFID systems. Magellan designs builds and offers a comprehensive range of advanced RFID products based on Magellan's unique Phase Jitter Modulation (PJM) technology. PJM complies with the International Standard's Organisation and the International Electrotechnical Commission's standard ISO/IEC 18000 Part 3 Mode 2. PJM products are optimized for very high speed identification and authentication applications where many hundreds of tagged articles such as poker chips, medical implants and other valuable items are stacked tightly together or need to be identified rapidly and 100% reliably in dynamic situations where tags are presented in high volume and



in any orientation. Magellan develops, licenses and sells its PJM technology and business solutions worldwide.

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